

## BPO Next- Subscriber Data Base For Cell Phone (GSM Tech) As On Jan 31 2008

| Circle                     | City / State | Airtel          | Hutch           | MTNL / BSNL     | Idea           | BPL           | Spice Comm     | RPG            | OTHERS         | TOTAL           |
|----------------------------|--------------|-----------------|-----------------|-----------------|----------------|---------------|----------------|----------------|----------------|-----------------|
| <b>Metros</b>              | Delhi        | 2145320         | 1997830         | 890180          | 1167220        | 0             | 0              | 0              | 0              | 6200550         |
|                            | Mumbai       | 1350240         | 2086480         | 1029230         | 0              | 800410        | 0              | 0              | 0              | 5266360         |
|                            | Chennai      | 1054680         | 702160          | 576480          | 0              | 0             | 0              | 1136750        | 0              | 3470070         |
|                            | Kolkata      | 1063190         | 1166390         | 628490          | 0              | 0             | 0              | 0              | 188260         | 3046330         |
| <b>All Metros</b>          |              | <b>5613430</b>  | <b>5952860</b>  | <b>3124380</b>  | <b>1167220</b> | <b>800410</b> | <b>0</b>       | <b>1136750</b> | <b>188260</b>  | <b>17983310</b> |
| <b>A' Circle</b>           | Maha         | 1544170         | 916390          | 1119080         | 1769790        | 0             | 0              | 0              | 0              | 5349430         |
|                            | Gujarat      | 1081130         | 2569300         | 817010          | 1098080        | 0             | 0              | 0              | 0              | 5565520         |
|                            | A.P.         | 2492200         | 1073820         | 993820          | 1350460        | 0             | 0              | 0              | 0              | 5910300         |
|                            | Karnataka    | 2909430         | 1189050         | 779440          | 0              | 0             | 689490         | 0              | 0              | 5567410         |
|                            | T.N.         | 1682780         | 1306550         | 1042560         | 0              | 0             | 0              | 3073930        | 0              | 7105820         |
| <b>Total A Circle</b>      |              | <b>9709710</b>  | <b>7055110</b>  | <b>4751910</b>  | <b>4218330</b> | <b>0</b>      | <b>689490</b>  | <b>3073930</b> | <b>0</b>       | <b>29498480</b> |
| <b>Total Metro + A</b>     |              | <b>15323140</b> | <b>13007970</b> | <b>7876290</b>  | <b>5385550</b> | <b>800410</b> | <b>689490</b>  | <b>4210680</b> | <b>188260</b>  | <b>47481790</b> |
| <b>B' Circle</b>           | Kerala       | 709340          | 867280          | 1040430         | 1000310        | 0             | 0              | 0              | 0              | 3617360         |
|                            | Punjab       | 1391670         | 720200          | 777370          | 0              | 0             | 1374060        | 0              | 0              | 4263300         |
|                            | Haryana      | 450250          | 531030          | 542750          | 406020         | 0             | 0              | 0              | 0              | 1930050         |
|                            | U.P.(W)      | 649300          | 1186090         | 846680          | 1025580        | 0             | 0              | 0              | 0              | 3707650         |
|                            | U.P.(E)      | 1268940         | 1531220         | 1827420         | 389170         | 0             | 0              | 0              | 0              | 5016750         |
|                            | Rajasthan    | 1566420         | 1205390         | 995580          | 356670         | 0             | 0              | 0              | 0              | 4124060         |
|                            | M.P.         | 1152980         | 0               | 748550          | 1283990        | 0             | 0              | 0              | 626760         | 3812280         |
|                            | W.B.         | 815030          | 1153440         | 534280          | 0              | 0             | 0              | 0              | 523710         | 3026460         |
| <b>Total B' Circle</b>     |              | <b>8003930</b>  | <b>7194650</b>  | <b>7313060</b>  | <b>4461740</b> | <b>0</b>      | <b>1374060</b> | <b>0</b>       | <b>1150470</b> | <b>29497910</b> |
| <b>Total Metro + A + B</b> |              | <b>23327070</b> | <b>20202620</b> | <b>15189350</b> | <b>9847290</b> | <b>800410</b> | <b>2063550</b> | <b>4210680</b> | <b>1338730</b> | <b>76979700</b> |
| <b>C' Circle</b>           | H.P.         | 352960          | 0               | 233010          | 0              | 0             | 0              | 0              | 181660         | 767630          |
|                            | Bihar        | 1765200         | 0               | 668280          | 0              | 0             | 0              | 0              | 944190         | 3377670         |
|                            | Orissa       | 684110          | 0               | 432700          | 0              | 0             | 0              | 0              | 505120         | 1621930         |
| <b>C' Circle</b>           |              | <b>2802270</b>  | <b>0</b>        | <b>1333990</b>  | <b>0</b>       | <b>0</b>      | <b>0</b>       | <b>0</b>       | <b>1630970</b> | <b>5767230</b>  |
| <b>All India</b>           |              | <b>26129340</b> | <b>20202620</b> | <b>16523340</b> | <b>9847290</b> | <b>800410</b> | <b>2063550</b> | <b>4210680</b> | <b>2969700</b> | <b>82746930</b> |

Segregation of Database Availability At **BPO Next** As On Jan 31 2008.

| State            | City              | Total Data     | Gender         |                | Type           |                | HNI *          | Age Grp        |
|------------------|-------------------|----------------|----------------|----------------|----------------|----------------|----------------|----------------|
|                  |                   |                | Male           | Female         | Post Paid      | Prepaid        |                |                |
| <b>Metro</b>     | <b>Delhi</b>      | <b>6200550</b> | <b>2992082</b> | <b>2597548</b> | <b>2356204</b> | <b>1984175</b> | <b>930084</b>  | <b>1632741</b> |
| <b>Metro</b>     | <b>Mumbai</b>     | <b>5266360</b> | <b>2551546</b> | <b>2187817</b> | <b>2264532</b> | <b>1790559</b> | <b>1000606</b> | <b>1497088</b> |
| <b>Metro</b>     | <b>Chennai</b>    | <b>4117853</b> | <b>1799900</b> | <b>1579454</b> | <b>1354768</b> | <b>1070638</b> | <b>576509</b>  | <b>691686</b>  |
| <b>Metro</b>     | <b>Kolkata</b>    | <b>3046330</b> | <b>1316451</b> | <b>1161911</b> | <b>926663</b>  | <b>741483</b>  | <b>396026</b>  | <b>298661</b>  |
| Maha             | Pune              | 2273268        | 1087431        | 985878         | 977512         | 863848         | 545593         | 529017         |
| Maha             | Nasik             | 593826         | 250488         | 222410         | 204392         | 174231         | 106889         | 156046         |
| Maha             | Nagpur            | 437330         | 177613         | 160992         | 183248         | 122448         | 83092          | 115960         |
| Maha             | Aurangabad        | 458618         | 193153         | 176374         | 199118         | 102450         | 77966          | 144611         |
| Maha             | Kolhapur          | 430136         | 178048         | 167953         | 156653         | 126201         | 55918          | 80427          |
| <b>Goa</b>       | <b>Goa</b>        | <b>315835</b>  | <b>118706</b>  | <b>99238</b>   | <b>75799</b>   | <b>51608</b>   | <b>37900</b>   | <b>49550</b>   |
| Gujarat          | Ahmedabad         | 1721612        | 783495         | 624609         | 740296         | 671421         | 395965         | 390591         |
| Gujarat          | Surat             | 1198757        | 528984         | 422744         | 515462         | 455531         | 251734         | 348618         |
| Gujarat          | Rajkot            | 505514         | 218051         | 176603         | 199260         | 153367         | 90994          | 113806         |
| Gujarat          | Baroda            | 873722         | 388267         | 319859         | 366972         | 332017         | 183475         | 232569         |
| <b>Karnataka</b> | <b>Bangalore</b>  | <b>2073505</b> | <b>952136</b>  | <b>867259</b>  | <b>910267</b>  | <b>746462</b>  | <b>497639</b>  | <b>498740</b>  |
| <b>Karnataka</b> | <b>Manglore</b>   | <b>183629</b>  | <b>69017</b>   | <b>47934</b>   | <b>54020</b>   | <b>4469</b>    | <b>14690</b>   | <b>21137</b>   |
| AP               | Hyderabad         | 1950004        | 845351         | 756456         | 838507         | 740994         | 409494         | 458222         |
| <b>Punjab</b>    | <b>Chandigarh</b> | <b>1249096</b> | <b>535146</b>  | <b>498559</b>  | <b>498394</b>  | <b>423864</b>  | <b>227454</b>  | <b>301030</b>  |
| <b>Punjab</b>    | <b>Ludhiana</b>   | <b>514709</b>  | <b>210506</b>  | <b>198948</b>  | <b>202887</b>  | <b>156159</b>  | <b>92646</b>   | <b>136763</b>  |
| <b>Punjab</b>    | <b>Amritsar</b>   | <b>855914</b>  | <b>337845</b>  | <b>332872</b>  | <b>325241</b>  | <b>308134</b>  | <b>87385</b>   | <b>176580</b>  |
| <b>Punjab</b>    | <b>Jalandhar</b>  | <b>777603</b>  | <b>310565</b>  | <b>293452</b>  | <b>326588</b>  | <b>311035</b>  | <b>155516</b>  | <b>195003</b>  |
| <b>Punjab</b>    | <b>Patiala</b>    | <b>256075</b>  | <b>96683</b>   | <b>84843</b>   | <b>94481</b>   | <b>69146</b>   | <b>30731</b>   | <b>40193</b>   |
| UP               | Kanpur            | 483749         | 212606         | 190123         | 174146         | 125454         | 48374          | 132086         |
| UP               | Lucknow           | 485100         | 211018         | 192893         | 142706         | 118070         | 43660          | 1128525        |
| UP               | Ghaziabad         | 370739         | 148303         | 95405          | 63027          | 55613          | 18537          | 45499          |
| UP               | Allahabad         | 332093         | 136165         | 98926          | 61169          | 56453          | 16606          | 54311          |
| UP               | Agra              | 182137         | 75586          | 47275          | 32784          | 27323          | 7285           | 23965          |
| UP               | Varanasi          | 279160         | 124225         | 72871          | 43045          | 34447          | 8375           | 55780          |
| UP               | Noida             | 370807         | 161300         | 145070         | 140910         | 88988          | 51907          | 103710         |
| <b>HP</b>        | <b>Dehradun</b>   | <b>442139</b>  | <b>185475</b>  | <b>110656</b>  | <b>61896</b>   | <b>53053</b>   | <b>13264</b>   | <b>43647</b>   |
| MP               | Indore            | 912893         | 382954         | 223867         | 168135         | 136949         | 18230          | 154959         |
| MP               | Bhopal            | 887678         | 359508         | 219155         | 110245         | 91774          | 150906         | 139263         |
| MP               | Raipur            | 373597         | 145710         | 72266          | 59772          | 48562          | 14946          | 41739          |
| <b>Kerala</b>    | <b>Kochi</b>      | <b>372989</b>  | <b>151060</b>  | <b>94187</b>   | <b>57506</b>   | <b>46021</b>   | <b>11190</b>   | <b>65642</b>   |
| <b>Kerala</b>    | <b>Trichur</b>    | <b>408710</b>  | <b>179627</b>  | <b>159393</b>  | <b>167573</b>  | <b>114433</b>  | <b>61317</b>   | <b>78777</b>   |
| Haryana          | Ambala            | 589578         | 229947         | 214683         | 202924         | 161196         | 41271          | 95299          |
| Haryana          | Gurgaon           | 394567         | 173411         | 161769         | 161768         | 114416         | 63131          | 76043          |
| Haryana          | Faridabad         | 348269         | 151496         | 141242         | 142791         | 107959         | 59202          | 64019          |
| <b>Rajasthan</b> | <b>Udaipur</b>    | <b>413648</b>  | <b>179937</b>  | <b>106274</b>  | <b>99274</b>   | <b>74455</b>   | <b>41375</b>   | <b>69701</b>   |
| <b>Rajasthan</b> | <b>Jodhpur</b>    | <b>384673</b>  | <b>161369</b>  | <b>138502</b>  | <b>78544</b>   | <b>65395</b>   | <b>34621</b>   | <b>73368</b>   |
| <b>Rajasthan</b> | <b>Ajmer</b>      | <b>362458</b>  | <b>152220</b>  | <b>55147</b>   | <b>72487</b>   | <b>57992</b>   | <b>50744</b>   | <b>41721</b>   |
| <b>Rajasthan</b> | <b>Jaipur</b>     | <b>996094</b>  | <b>437779</b>  | <b>382131</b>  | <b>189259</b>  | <b>162764</b>  | <b>149406</b>  | <b>180585</b>  |
| <b>Rajasthan</b> | <b>Kota</b>       | <b>237485</b>  | <b>101999</b>  | <b>93600</b>   | <b>80606</b>   | <b>64931</b>   | <b>11874</b>   | <b>40017</b>   |

## All India Subscriber Base as on 31 JAN 2008 (OPERATORS BASE)

| Circle                     | City / State | Airtel          | Hutch           | MTNL            | Idea            | BPL            | Spice Comm     | RPG            | OTHERS         | TOTAL            |
|----------------------------|--------------|-----------------|-----------------|-----------------|-----------------|----------------|----------------|----------------|----------------|------------------|
| <b>Metros</b>              | Delhi        | 3763724         | 3136317         | 1397455         | 1832366         | 0              | 0              | 0              | 0              | 10129862         |
|                            | Mumbai       | 2368840         | 3275483         | 1615744         | 0               | 1256534        | 0              | 0              | 0              | 8516601          |
|                            | Chennai      | 1622588         | 1102293         | 904999          | 0               | 0              | 0              | 1784533        |                | 5414413          |
|                            | Kolkata      | 1635673         | 1831065         | 986643          | 0               | 0              | 0              | 0              | 295540         | 4748921          |
| <b>All Metros</b>          |              | <b>9390825</b>  | <b>9345158</b>  | <b>4904841</b>  | <b>1832366</b>  | <b>1256534</b> | <b>0</b>       | <b>1784533</b> | <b>295540</b>  | <b>28809797</b>  |
| <b>A' Circle</b>           | Maha         | 3860429         | 2290982         | 2797694         | 4424471         | 0              | 0              | 0              | 0              | 13373576         |
|                            | Gujarat      | 2402503         | 5709566         | 1815570         | 2440172         | 0              | 0              | 0              | 0              | 12367811         |
|                            | A.P.         | 5538216         | 2386271         | 2208497         | 3001013         | 0              | 0              | 0              | 0              | 13133997         |
|                            | Karnataka    | 6465392         | 2642343         | 1732087         | 0               | 0              | 1532196        | 0              | 0              | 12372018         |
|                            | T.N.         | 3739510         | 2903442         | 2316790         | 0               | 0              | 0              | 4825636        | 0              | 13785378         |
| <b>Total A Circle</b>      |              | <b>22006050</b> | <b>15932604</b> | <b>10870638</b> | <b>9865656</b>  | <b>0</b>       | <b>1532196</b> | <b>4825636</b> | <b>0</b>       | <b>65032780</b>  |
| <b>Total Metro + A</b>     |              | <b>31396875</b> | <b>25277762</b> | <b>15775479</b> | <b>11698022</b> | <b>1256534</b> | <b>1532196</b> | <b>6610169</b> | <b>295540</b>  | <b>93842577</b>  |
| <b>B' Circle</b>           | Kerala       | 1477801         | 1806835         | 2123321         | 2500776         |                | 0              | 0              | 0              | 7908733          |
|                            | Punjab       | 3092607         | 1600442         | 1727489         | 0               | 0              | 2410632        | 0              | 0              | 8831170          |
|                            | Haryana      | 1000558         | 1180066         | 1206112         | 902265          | 0              | 0              | 0              | 0              | 4289001          |
|                            | U.P.(W)      | 1442882         | 2635757         | 1881504         | 2279063         | 0              | 0              | 0              | 0              | 8239206          |
|                            | U.P.(E)      | 2819877         | 3402718         | 4060932         | 864815          | 0              | 0              | 0              | 0              | 11148342         |
|                            | Rajasthan    | 3480937         | 2678639         | 2212396         | 792600          | 0              | 0              | 0              | 0              | 9164572          |
|                            | M.P.         | 2562175         | 0               | 1663452         | 2853305         | 0              | 0              | 0              | 1392795        | 8471727          |
|                            | W.B.         | 1811179         | 2563194         | 1187299         |                 | 0              | 0              | 0              | 1163809        | 6725481          |
| <b>Total B' Circle</b>     |              | <b>17688016</b> | <b>15867651</b> | <b>16062505</b> | <b>10192824</b> | <b>0</b>       | <b>2410632</b> | <b>0</b>       | <b>2556604</b> | <b>64778232</b>  |
| <b>Total Metro + A + B</b> |              | <b>49084891</b> | <b>41145413</b> | <b>31837984</b> | <b>21890846</b> | <b>1256534</b> | <b>3942828</b> | <b>6610169</b> | <b>2852144</b> | <b>158620809</b> |
| <b>C' Circle</b>           | H. P.        | 784347          | 0               | 517790          | 63839           | 0              | 0              | 0              | 403694         | 1769670          |
|                            | Bihar        | 3922668         | 0               | 1485067         | 0               | 0              | 0              | 0              | 2098193        | 7505928          |
|                            | Orissa       | 1520253         | 0               | 961552          | 0               | 0              | 0              | 0              | 1122483        | 3604288          |
|                            | Assam        | 795139          | 0               | 595608          | 0               | 0              | 0              | 0              | 1800146        | 3190893          |
|                            | NE           | 406402          | 0               | 562160          | 0               | 0              | 0              | 0              | 814811         | 1783373          |
|                            | J & K        | 903925          | 0               | 801637          | 0               | 0              | 0              | 0              | 234153         | 1939715          |
| <b>C' Circle</b>           |              | <b>8332734</b>  | <b>0</b>        | <b>4923814</b>  | <b>63839</b>    | <b>0</b>       | <b>0</b>       | <b>0</b>       | <b>6473480</b> | <b>19793867</b>  |
| <b>All India</b>           |              | <b>57417625</b> | <b>41145413</b> | <b>36761798</b> | <b>21954685</b> | <b>1256534</b> | <b>3942828</b> | <b>6610169</b> | <b>9325624</b> | <b>178414676</b> |